

# Undesirable Medical Advertisements Ordinance (with effect from 20 Jan 2006)

## Schedule 1

### DISEASES AND CONDITIONS IN RESPECT OF WHICH ADVERTISEMENTS ARE PROHIBITED OR RESTRICTED

	Column 1 Disease or condition	Column 2 Purposes for which advertising is permitted
1.	Any benign or malignant tumour.	None.
2.	Any viral, bacterial, fungal or other infectious disease, including tuberculosis, dysentery, hepatitis and leprosy.	<ul style="list-style-type: none"> <li>• Treatment or prevention of minor cutaneous infections where a medicinal product is to be administered to an external surface of the body, including treatment by means of preparations for the relief of pruritus or exanthematous rashes of childhood infection.</li> <li>• Relief of symptoms of aphthous ulcer.</li> <li>• Relief of symptoms of common colds, coughs, conditions commonly referred to as influenza and similar upper respiratory tract infections.</li> <li>• Treatment of minor acute inflammatory conditions of the buccal cavity and pharynx.</li> <li>• Prevention of common colds.</li> </ul>
3.	Any parasitic disease.	<ul style="list-style-type: none"> <li>• Treatment of scabies or an infestation by threadworms, lice or roundworm.</li> </ul>
4.	Any venereal disease, including syphilis, gonorrhoea, soft chancre, lymphogranuloma venerum, genital herpes, genital warts, urethritis, vaginitis, urethral or vaginal discharge, acquired immunodeficiency syndrome (AIDS), and any other sexually transmitted disease.	None.
5.	Any respiratory disease, including asthma, bronchitis, and pneumonia.	<ul style="list-style-type: none"> <li>• Relief of symptoms of hay fever, rhinitis or catarrh.</li> <li>• Relief of blocked-up sinuses.</li> </ul>
6.	Any disease of the heart or cardiovascular system, including rheumatic heart disease, arteriosclerosis, coronary artery disease, arrhythmias, hypertension, cerebrovascular disease, congenital heart disease, thrombosis, peripheral artery disease, oedema, retinal vascular change and peripheral venous disease.	None.
7.	Any gastro-intestinal disease, including gallstone, cirrhosis, gastro-intestinal bleeding, diarrhoea, hernia, fistula-in-ano and haemorrhoids.	<ul style="list-style-type: none"> <li>• Relief of such symptoms as are commonly referred to as indigestion, heartburn, hyperacidity, dyspepsia, halitosis (bad breath) or flatulence.</li> <li>• Symptomatic relief of colicky pain, stomach ache or nausea</li> <li>• Relief of occasional or non-persistent diarrhoea or constipation.</li> <li>• Prevention of travel sickness or related symptoms.</li> <li>• Treatment of haemorrhoids for relief of symptoms by means of locally effective preparations or stool-softening agents and lubricants.</li> </ul>
8.	Any disease of the nervous system, including epilepsy, mental disorder, mental retardation and paralysis.	<ul style="list-style-type: none"> <li>• Symptomatic relief of headaches.</li> </ul>
9.	Any disease of the genitourinary system, including kidney stone, nephritis, cystitis, any prostatic disease and phimosis.	None.
10.	Any disease of the blood or lymphatic system, including anemia, neck glands, bleeding disorders, leukemia and other lympho-proliferative diseases.	<ul style="list-style-type: none"> <li>• Prophylactic administration of minerals and vitamins to avoid deficiency states in persons with inadequate diet or with increased dietary requirements.</li> </ul>
11.	Any disease of the musculo-skeletal system, including rheumatism, arthritis and sciatica.	<ul style="list-style-type: none"> <li>• External preparations for the relief of symptoms of muscular pain and stiffness and cramp.</li> </ul>
12.	Any endocrine disease, including diabetes,	<ul style="list-style-type: none"> <li>• None</li> </ul>

	thyrotoxicosis, goitre and any other organic or functional condition related to under or over activity of any part of the system.	
13.	Any organic condition affecting sight, hearing or balance.	<ul style="list-style-type: none"> <li>• Relief of symptoms by means of the local administration of eye preparations.</li> <li>• Relief of symptoms by means of local administration of preparations as a solvent for ear wax.</li> </ul>
14.	Any disease of the skin, hair or scalp.	<ul style="list-style-type: none"> <li>• Prevention or treatment of dandruff by means of external applications.</li> <li>• Prevention of pimples.</li> <li>• Relief of symptoms of eczema and allergies by oral antihistamine preparations.</li> <li>• Treatment, where applied to an external surface of the body, of pimples, eczema, skin allergies, athlete's foot and fungal nail infection.</li> <li>• Prevention or treatment of contact dermatitis and sunburn by means of protective external applications.</li> <li>• Treatment of hard skin and corns by means of the application of corn plasters or solvents.</li> <li>• Relief or prevention of common minor skin conditions including dry and chapped skin, cold sores, pruritus, insect bites, heat rash and napkin rash.</li> </ul>

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## Schedule 2

### PURPOSES FOR WHICH IT IS PROHIBITED TO ADVERTISE ANY MEDICINE, SURGICAL APPLIANCE OR TREATMENT

1.	The induction of menstruation or relief of amenorrhea or delayed menstruation or any other gynaecological or obstetrical disease.	
2.	The promotion of sexual virility, desire or fertility, or the restoration of lost youth.	
3.	The correction of deformity or the surgical alteration of a person's appearance.	